Dawid Czerwoński

Technical Platform Owner / Delivery Lead
Web Platforms · Architecture & Delivery · AI Automation · Release Management

PSPO II · AWS Certified AI Business Strategist

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Polish (native) · English (C1) · Warsaw

Profile

I have over 14 years of experience developing and maintaining websites and web applications.
My background spans software development, solution architecture, team leadership, and project delivery coordination.

For nearly nine years, I was responsible for the development of Citibank's Polish website. In 2022, I led the technical delivery of a new website built from scratch - from planning and architecture design through implementation, content migration, and production launch. I also implemented publishing workflow automations and AI-powered solutions for content analysis, quality assurance, and consistency verification.

I led a four-person development team and coordinated freelancers, taking responsibility for recruitment, task allocation, technical decisions, code reviews, and the quality and timely delivery of projects. I combine hands-on engineering experience with responsibility for architecture, delivery coordination, and production releases, using automation and AI to improve processes.

Experience

Technical Platform Owner / Delivery Lead @ Citi Handlowy
January 2021 - September 2026 · 5 years 9 months

* Led the technical delivery of Citi Handlowy's new website, built from scratch and launched in 2022 - from project planning, architecture and content structure design through implementation and migration to production deployment.
* Coordinated the development and maintenance of a platform comprising over 1,000 pages and supporting more than 30 business representatives across the bank. Over the course of our collaboration, the team completed approximately 20,000 requests covering feature development, product and regulatory changes, and production releases. I was responsible for delivery coordination, prioritization, team planning, and release management, including urgent changes requiring implementation within approximately one hour.
* Independently analyzed business needs, proposed technical solutions, assessed their feasibility and impact on the existing platform, and coordinated delivery from requirements definition through production deployment.
* Designed and implemented solutions supporting the bank's branch network, including tablet applications, internal tools, and systems for managing and publishing content on multimedia displays.
* Developed and maintained standalone promotional websites and sub-platforms for campaigns, partner offers, product promotions, and marketing content.
* Designed and implemented automations for content preparation, verification, and publication, reducing manual operations and the risk of deployment errors.
* Designed and developed solutions using large language models (LLMs) and AI agents to automate changes, analyze compliance, perform quality checks, and verify the consistency of published content.
* Supported the operational decommissioning of platforms during the migration to VeloBank.

Web Platform Engineer @ Citi Handlowy
November 2017 - December 2020 · 3 years 2 months

* Developed the bank's website, implementing components, page templates, product campaign solutions, and integrations with internal and external systems.
* Worked directly with business teams, translating requirements into practical technical solutions.
* Managed content and data publication and updates, release preparation, and production deployments.
* Created reusable structures, templates, and frontend solutions for recurring campaign formats, product pages, and website updates.

Lead Developer @ huee™
June 2016 - September 2017 · 1 year 4 months

* Led a four-person development team and coordinated freelancers, taking responsibility for recruitment, work organization, technical decisions, code reviews, and the quality and timely delivery of projects.
* Contributed to frontend and backend development as well as deployments. Worked on projects for brands including Lexus, Havas PR, Echo Investment, McFIT, Allegro, Empik, Onet, and Newsweek.
* Worked directly with clients to gather requirements and define implementation approaches.

Senior Full Stack Developer @ Mediakonsulterna / BMD Media Group
February 2015 - September 2015 · 8 months

* Delivered websites for microbusinesses, from requirements gathering and interface design through development, deployment, and maintenance.
* Managed client relationships, functional scope, and full-stack implementation.

Full Stack Developer @ Bang! Digital
September 2013 – January 2015 · 1 year 5 months

* Developed websites and digital platforms for agency clients.
* Contributed to projects for local and international brands, including Autodesk, Visa, Pracuj.pl, ASM Group, Operon, ACME Studio, Locman Italy, Up Group / Chèque Déjeuner, Insight Guides, Merlicek & Grossebner, and Desperados.

Independent Web Developer / Commercial Projects
2011 - 2016

* Delivered web projects for agencies, small businesses, and direct clients.
* Early commercial experience included a project for Westfalia Automotive and selling digital web assets through Envato Market.

Core Competencies

Business Problem Solving: Identifying potential solutions, assessing technical feasibility, and defining implementation approaches - including situations where business teams do not yet have a clear solution in mind.

Platform Ownership & Architecture: Development and maintenance of web platforms, solution architecture, integration design, CMS management, and legacy system modernization.

Delivery Management: Work planning and coordination, requirements prioritization, production release management, and change management.

Leadership & Business Collaboration: Leading development teams, technical recruitment, task delegation, requirements analysis, and coordinating collaboration between business and IT teams.

AI & Automation: Designing process automations and integrating AI solutions into existing workflows.

JavaScript, TypeScript, HTML, CSS, AngularJS, legacy JavaScript/jQuery, React, Next.js, Astro, Web Components, Lit, React Native, Expo, Vite, n8n, LLM, AI-assisted automation, prompt engineering, Webpack, npm, Node.js, PHP, Laravel, MySQL, PostgreSQL, SQLite, REST APIs, JSON, OAuth, JWT, Visual Basic/VBA, WordPress/ACF, Payload CMS, enterprise CMS workflows, OpenText ICMS, static site generation, server-side rendering, frontend architecture, reusable component patterns, custom deployment workflows, CI/CD workflows, release management, Git, SVN, GitHub, Bitbucket, Docker, VPS hosting, CDN caching, Akamai cache configuration, Core Web Vitals, technical SEO, WCAG/accessibility, browser compatibility, legacy system modernization, Jira, Confluence, Figma, Agile/Scrum, waterfall delivery.